## EXTREME CUSTOMS ENTHUSIASTS GIVEAWAY 3 OFFICIAL RULES NO PURCHASE NECESSARY. PURCHASE OF A PRODUCT OFFER WILL NOT INCREASE YOUR CHANCES OF WINNING.

SPONSOR: Extreme Customs LLC, 3420 Jackson Street, Suite A, Oshkosh, WI 54901.

- 1. **PROMOTION PERIOD:** The Extreme Customs Enthusiasts Giveaway 3 (the "Giveaway") begins on 5/6/2019 and ends at 11:59:59 PM CT on 7/29/2019 (the "Promotion Period"). Extreme Customs LLC's computer is the official time-keeping device for the Giveaway.
- 2. ELIGIBILITY: This Giveaway is open only to legal residents of the 50 United States and the District of Columbia, who are licensed drivers, 18 years of age or older (and legal age of majority in the state in which they reside). Participants must have a Team Extreme Member ID and must agree to receive email communications from the Sponsor throughout the duration of the Promotion Period. Signup is free at <a href="www.ExtremeCustoms.com">www.ExtremeCustoms.com</a>. Team Extreme membership is subject to Sponsor's <a href="Terms and Conditions">Terms and Conditions</a>. Employees of Extreme Customs LLC (the "Sponsor"), its vendors, affiliates, subsidiaries, advertising, promotion and internet agencies (collectively "Released Parties") and their immediate family members and/or those living in the same household of each are not eligible. Competitors and wholesale customers of Extreme Customs LLC and their employees and those employees' spouses, significant others and dependents are also not eligible. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's/Sponsor's designee's decisions, which are final and binding in all matters related to the Giveaway. All federal, state and local laws and regulations apply. Void where prohibited by law.

## 3. HERE'S HOW TO ENTER:

- A. AUTOMATIC ENTRY VIA A GEAR PURCHASE. During the Promotion Period you will automatically receive ten (10) entries into the Giveaway for every \$1 spent on an eligible EC Gear or Renegade Product purchase (e.g., a \$20 gear purchase will garner 200 entries). Gear consists of items such as T-shirts, hoodies, hats, decals which are located under the 'Gear' tab. The number of entries you receive will be based on the list price of your eligible purchase, excluding taxes and shipping charges (if any) and will be rounded up to the nearest dollar. Purchases made with EC Reward Points will not accrue entries; entries will accrue only to the cash value spent, less any redeemed EC Rewards Points (e.g., a \$20 purchase that is reduced by \$10 in EC Reward Points will receive 100 entries). To accrue entries, a qualified gear purchase must be made:
  - **Online** at <a href="http://www.ExtremeCustoms.com/get-gear.php">http://www.ExtremeCustoms.com/get-gear.php</a> or at any of the websites that are part of the EC Online Network that contain a 'Gear' tab.
  - In Person at the Extreme Customs ("EC"), Oshkosh, WI location or at any of the three Tire Reps locations (Appleton, Oshkosh or Wautoma, WI).
  - **By Phone** at 866-680-7476 or 888-258-4737.

EC Gear purchases that are not part of the eligible purchase list or that are made on Sponsors' eBay and/or Amazon stores are NOT eligible to accrue/receive entries.

**B. VIA EMAIL WITH AN EC ONLINE NETWORK PURCHASE (all items excluding gear).** During the Promotion Period, purchase an item(s) (excluding gear/Renegade products) from any of the following EC Online Network retailers: <a href="www.ExtremeCustoms.com">www.ExtremeCustoms.com</a>, <a href="www.ExtremeCustoms.com">www.TiresAndWheels.com</a>,

www.LiftedTruckClub.com, www.TireReps.com or from any of the sites listed on www.econlinenetwork.com. EC Online Network purchases made in person at any EC Network retail location or by phone will also be eligible for entries. To receive entries, send an email to entries@extremecustoms.com with the subject line: EC ONLINE NETWORK ENTRY. The body of your email must contain the following information: entrant's complete name/address, entrant's Team Extreme Member ID number, and a copy of the entrant's sales receipt showing the entrant's name, transaction date and items purchased. Entrant will receive 1 entry for each valid item purchased (e.g. if you buy 4 wheels, 4 tires and a lift kit, you will be eligible to receive 9 entries). Free items included in 'product packages' will not receive entries. Important: your purchase transaction must be made during the Promotion Period AND your email must be received during the Promotion Period in order to receive entries. Email entries that are not in the format specified above, that are illegible, inaccurate or incomplete will be considered null and void. Proof of submission does not constitute proof of receipt.

- C. VIA EMAIL WITH A PURCHASE AT THE SHOP BAR & GRILLE. During the Promotion Period, make a food purchase at The Shop Bar & Grille, located at 5015 W. Greenville Dr. Appleton, WI 54913. To receive entries, send an email to <a href="mailto:entries@extremecustoms.com">entries@extremecustoms.com</a> with the subject line: SHOP BAR & GRILL ENTRY. The body of your email must contain the following information: entrant's complete name/address, entrant's Team Extreme Member ID number, and a copy of your itemized receipt showing the transaction date and food purchased. <a href="mailto:Entrant will receive 25 entries for each original valid receipt submitted with a minimum purchase of \$10</a>. Email entries that are not in the format specified above, that are illegible, inaccurate or incomplete will be considered null and void. Proof of submission does not constitute proof of receipt. Limit one entry request per Team Extreme Member ID per day.
- D. NO PURCHASE NECESSARY. To enter without making a purchase, on a plain piece of 3"x5" paper, hand print your first and last name, street address, city, state, zip code, age (mm/dd/yyyy), e-mail, your Team Extreme Member ID number, plus your daytime telephone number including area code. Then, on the opposite side of your entry, in a minimum of 25 words, complete the following statement: "I want to win the Extreme Customs Enthusiast Giveaway 3 because...." Mail your entry in a #10 business-size envelope with sufficient first-class postage affixed, to: Extreme Custom Enthusiast Giveaway, 3420 Jackson Street, Suite A, Oshkosh, WI 54901. Limit one 3x5 entry per outer-mailing envelope. Bulk mailings (multiple entries in one shipping package) will not be accepted. Entries must be postmarked by 7/29/2019 and received by 8/2/2019. Mail-in entry, including outer-mailing envelope must be handwritten. No mechanically reproduced entries or metered mail permitted. Not responsible for lost, late, illegible, mutilated, misdirected, postage-due entries or entries not received by the deadline. Statements contained in mail-in entries will not be judged but must be unique (if multiple mail-in entries are received containing the same statement from an entrant, only the first entry received will be valid); Statements must not in any way reflect negatively upon Sponsor, the promotion or any other person or entity. Each mail-in entry received will count as 25 entries into the Giveaway provided that the mail-in entry complies with the above requirements. Mail-in entries that are not in the format specified above, that are illegible, inaccurate, incomplete, or reproduced via photocopier or otherwise, will be considered null and void. Proof of mailing does not constitute proof of delivery or receipt.

## E. HERE'S HOW TO EARN BONUS ENTRIES DURING THE PROMOTION PERIOD:

• <u>Daily Check-in</u>: To receive one (1) entry, log into your Team Extreme member account and follow the instructions to "check in." Limit one entry per person/per day.

- <u>Social Media Hidden word</u>: Receive ten (10) entries each time you watch a Team Extreme video on EC social media (You Tube), find the hidden word and then log in to your Team Extreme account, access the Giveaway section, and follow the instructions to enter the hidden word. Limit ten entries per hidden word/per Team Extreme account.
- <u>Flash Entry</u>: Flash Entries can be earned throughout the Promotion Period by participating in a Flash Entry offer on any of the Sponsor's following Facebook pages (each an "EC Facebook page"):

https://www.facebook.com/extremecustoms;

https://www.facebook.com/tirereps;

https://www.facebook.com/tiresandwheelsdotcom;

https://www.facebook.com/offroadwheelsdotcom;

https://www.facebook.com/extremeoffroad.dotcom;

https://www.facebook.com/oshkoshtinting;

https://www.facebook.com/appletontinting;

https://www.facebook.com/liftedtruckclub;

https://www.facebook.com/groups/LiftedTruckClub;

https://www.facebook.com/tirerepsappleton;

https://www.facebook.com/TireRepsWautoma;

https://www.facebook.com/RimDeal.

To participate, visit any of the EC Facebook pages from the list above and locate the EC Flash Entry post. Follow the instructions to comment on the EC Flash Entry post. Make sure to include the hashtag #ECsweepstakes with your comment. All details, including the number of Flash entries that will be awarded and entry start/end times will be included on each EC Flash Entry post. EC will review the comments to determine the participants who will each receive entries. Flash entry recipients will be notified via a comment/reply ("notification") and/or Facebook LIVE video from the Sponsor on his/her entry post and must respond to the Sponsor's instructions to provide recipient's Team Extreme Member ID number in order to receive entries. Limit one comment per person per EC Facebook page Flash entry post. Your privacy settings must be set to "public" on Facebook. Posts that infringe, misappropriate or violate a third party's patent, copyright, trademark, trade secret, moral rights or other intellectual property rights, rights of publicity or privacy or posts that violate or encourage any conduct that would violate any applicable law or regulation will be deemed ineligible. All entry posts must be suitable for a public forum.

- <u>In-Store at participating locations</u>: Visit an Extreme Customs location in Appleton, Oshkosh or Wautoma and provide the EC representative with your name and Team Extreme Member ID number to receive one (1) entry. Limit one entry per person/per day/per location (Appleton, Oshkosh and Wautoma).
- Fitment Gallery at www.ExtremeCustoms.com and www.LiftedTruckClub.com: Receive five (5) entries for each vehicle submitted to the Fitment Gallery. Go to www.ExtremeCustoms.com or www.LiftedTruckClub.com and click on the "Fitment Gallery" icon on the website banner to access the Fitment Gallery. Click on the Fitment Gallery Upload Icon and follow the instructions to complete the Fitment form and upload a photo(s) of your vehicle (a "submission"). Photos must be of the entrant's vehicle and must represent the information provided on the Fitment form. Eligible submissions will receive five (5) entries and will be posted in the Fitment Gallery. Limit ten (10)

Fitment Gallery submissions (50 entries) per person. All terms and conditions of Fitment Gallery apply.

All material submitted becomes property of Sponsor and will not be returned. No correspondence will be acknowledged or entered into. Proof of submitting entries will not be deemed to be proof of receipt by the Sponsor. All purchases subject to Sponsor's return policy.

- **4. RANDOM DRAWING:** A random drawing will be conducted by an independent judging organization on or about 8/7/2019 from among all eligible entries received to select one potential winner. Odds of winning will depend upon the number of eligible entries received. Decisions of the Sponsor and it's designees are final.
- 5. GRAND PRIZE (Description and Value): Winner's choice of <u>one</u> of the following vehicles ("Prize Vehicle"):
  - 2015 Maserati Ghibli \$40,000
  - 2009 Nissan 370Z \$28,000
  - 2016 Chevrolet Silverado 1500 \$26,000
  - 1965 Ford Mustang \$25,000
  - 2010 Jeep Wrangler \$25,000
  - 2012 Ford F350 \$25,000
  - 2008 Mitsubishi Lancer Evolution \$20,000
  - 1987 Chevrolet K10 \$12,000

Winner will also receive a \$10,000 check which can be used to offset travel expenses related to picking up the Prize Vehicle. Winner must personally take delivery of the prize vehicle at a location specified by the Sponsor in Oshkosh, WI, within thirty (30) days of notification of availability from the Sponsor and must provide a valid U.S. driver's license and evidence of legally required insurance. Winner will be responsible for any applicable licensing, insurance, title and registration fees and for all costs associated with vehicle pickup and any other expenses related to the acceptance and use of the Prize not specified herein, including but not limited to any costs incurred by winner relating to Prize Vehicle pickup. In the event winner is unable to take delivery of the Prize Vehicle, winner will be disqualified and an alternate winner may be selected. Sponsor reserves the right to provide a cash alternative or to substitute a prize of equal or greater value at its sole discretion. No substitution or transfer of prize by winner permitted. The prize will be awarded "AS IS" without warranty by Sponsor of any kind. Winner acknowledges that Sponsor has not made nor is in any manner responsible for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize offered in this Giveaway, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Vehicle may not meet safety or emissions testing required in some states, counties/municipalities. Winner is responsible to check their state/county for applicable emissions requirements and must use vehicle in accordance with state/county regulations. Prize consists of only the items specifically listed as part of the Prize. All applicable federal, state and local taxes are the sole responsibility of winner. In no event will more than the stated number of prizes be awarded. Winner will receive an IRS form 1099 for the value of the accepted prize stated herein.

**6. NOTIFICATION AND WINNER VERIFICATION:** Potential winner will be notified by email, phone and/or overnight/regular mail and will be required to complete and return an Affidavit of Eligibility, Release of Liability, Prize Acceptance Form, a W-9 Tax form and, if legally permissible, a Publicity Release and, at

Sponsor's request, submit a copy of his/her valid U.S. driver's license, within **three (3)** days (including Saturdays, Sundays and Holidays) of attempted delivery of same. Noncompliance within this time period or return of any prize/prize notification as undeliverable will result in disqualification without further notice and an alternate winner may be selected. Arrangements for delivery of prize will be made upon winner's eligibility verification.

- 7. GENERAL: If an entrant submits more than the stated number of entries permitted, and/or if the Sponsor suspects that an entrant attempted to obtain additional entries by using multiple email addresses, registrations, identities, Facebook or YouTube accounts or any other method, all entries submitted by the entrant may be declared null and void. Sponsor reserves the right in its sole discretion to disqualify any participant/entry that, in its sole discretion, does not comply with these Official Rules in general, including any participant/entry that refers, depicts or in any way reflects negatively upon the Sponsor, the Giveaway or any other person or entity or is not within the Sponsor's image. Entrants/winner agree to release, discharge and hold harmless Released Parties, Facebook and YouTube from and against any and all liability (including damages caused or claimed to be caused) arising out of participation and/or acceptance/use of prize, and agree to be bound by the Official Rules and the decisions of the Sponsors/Judges, which are final. Participation in this Giveaway constitutes permission for the Sponsor (and its related and affiliated companies) to use of his/her name, address (city, state), photograph, likeness, biographical information, entry and/or statements made by or attributed to the entrant (if true) relating to Sponsor or to the promotion for advertising, publicity and promotional purposes, including a winners list, in any and all media now or hereafter known, worldwide in perpetuity, without further notice, permission and/or compensation, unless prohibited by law. Claims may not be resolved through any form of class action. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any promotional materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Sponsor not responsible for any typographical or other error in the printing of the offer, administration of the Giveaway or in the announcement of the prize.
- 8. PRIVACY: Information collected from participants is subject to Sponsor's privacy policy.
- **9. DISPUTES:** Except where prohibited by law, all disputes concerning this Giveaway will be governed by and construed in accordance with the laws of the State of Wisconsin without regard to its choice of laws or conflict of law provisions.
- 10. NOTICE: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Not responsible for faulty, incorrect, undeliverable or mistranscribed phone/email transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the promotion. Sponsor assumes no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or e-mail client or for insufficient space in user's e-mail account to receive e-mail. Sponsor assumes no responsibility for undeliverable notifications resulting from any form of active or passive filtering by Facebook or YouTube. Sponsor reserves the right to cancel or modify the promotion if fraud, misconduct or technical failures destroy the integrity of the program; or if a computer

virus, bug, or other technical problem corrupts the administration or security of the program as determined by Sponsor/judging agency/administrator, in their sole discretion. In the event of termination, a notice will be posted online at <a href="www.ExtremeCustoms.com">www.ExtremeCustoms.com</a> and the drawing for all remaining prizes will be conducted from among all eligible entries received prior to termination. In the event a dispute arises regarding the identity of the entrant, entry will be deemed made by the person whose name appears on the online order form, or in the event of an emailed entry or a Facebook or YouTube entry, entry will be deemed made by the account holder of the email address associated with the winning entry. Any damage made to the Web Site by an entrant will be the responsibility of the entrant and/or the authorized e-mail account holder of the e-mail address submitted at the time of entry. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. Any entries which are suspected of being fraudulent (including those using robotic, automatic, programmed or similar methods of participation) will be disqualified, based on determinations made solely by Sponsor. Sponsor reserves the right to prohibit the participation of an if fraud or tampering is suspected or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules.

**11. WINNER:** The name of the official winner will be posted at <a href="www.ExtremeCustoms.com">www.ExtremeCustoms.com</a> and/or on other EC Online Network websites on or about 8/12/2019 or after the winner has been verified.

This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or YouTube. You understand that you are providing your information to Sponsor and not to Facebook or YouTube. The information you provide will be used for the purposes of Promotion administration.

Prize vehicles offered are not Sponsors or Participants in this Giveaway.